

EXHIBITION ORGANISER

LOOK BOOK
ORGANISER SOLUTIONS

EDITION 3

 **MORETONHIRE**
experience is everything

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EXPERIENCE IS EVERYTHING

Great exhibitions don't just happen by chance – they take creativity, experience and access to the finest infrastructure in the business! Moreton Hire prides itself on creating the best designs and sourcing the best furnishings and equipment from around the world to ensure you have the perfect ensemble for your needs. Our range enables you to match colours and styles to suit your requirements. We are committed to supplying superb quality products – every time. Our aim? To make you look good! From furniture and catering equipment to display, exhibition, audio visual and lighting, we will bring your ideas to life, with a range of smart, reliable, contemporary solutions for any space.

**EXCEPTIONAL PRODUCTS, ON TREND
SOLUTIONS THAT MAKE YOU LOOK GOOD!**

REGISTRATION AREAS

Set the scene

We know that the registration area is a vital arrival point for your visitors and delegates. The right design will ensure registration is a simple and stress-free experience for all. Our designers can create individual solutions fit for your event. After all, first impressions matter!





First impressions count!



ENTRANCE FEATURES

A memorable welcome

Creating an engaging and memorable experience starts at the entry.
Moreton Hire will design and execute an entry feature that reflects your brand and brings the "wow" factor.

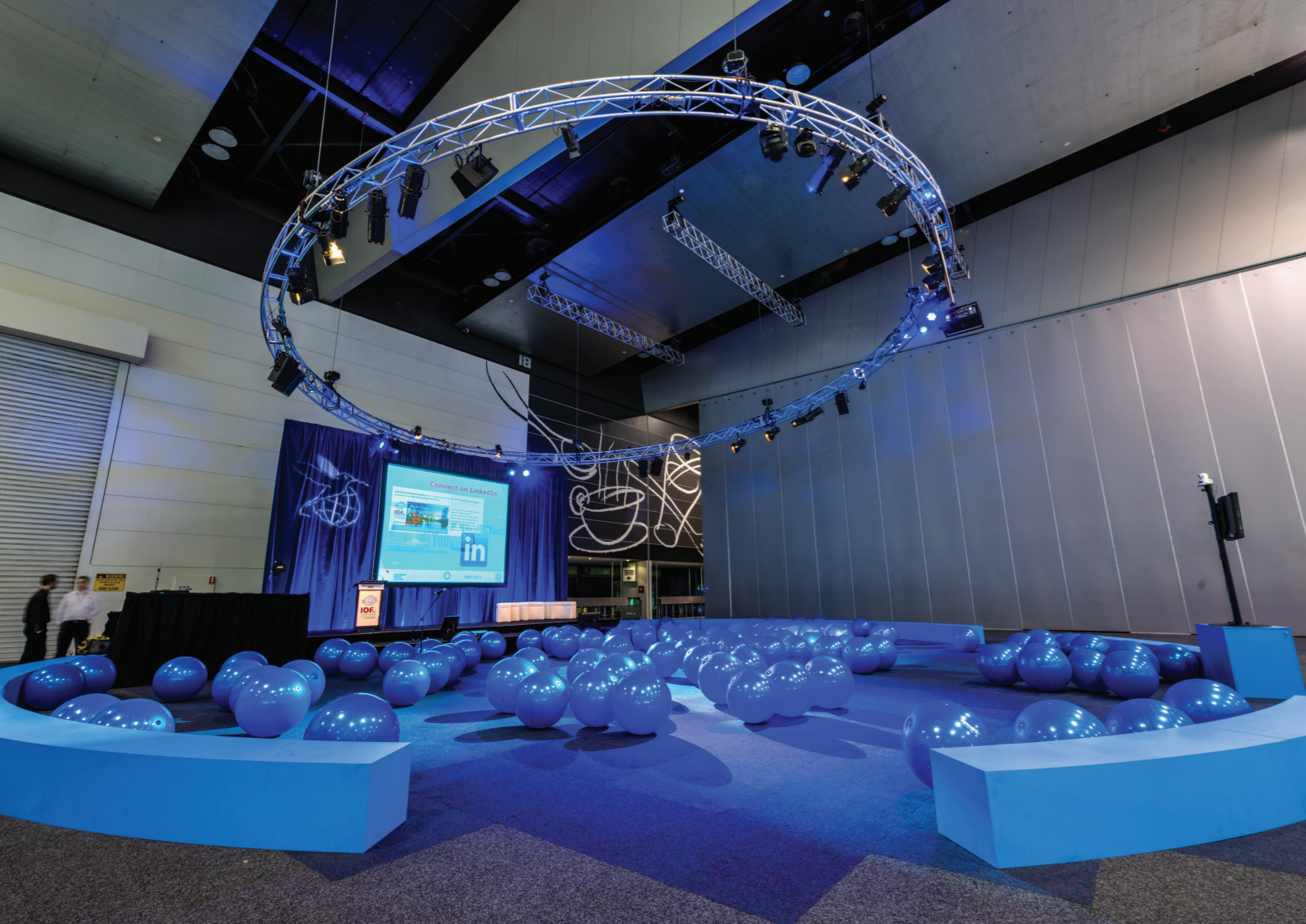




FEATURE AREAS

Maximise your impact

Our creative designers will maximise the impact of your exhibition by developing feature areas which are eye-catching, functional and communicate your brand message. From entrance features and registration desks through to internet cafés and seminar theatres, our design concepts provide branding opportunities for your exhibition, sponsors and key partners.

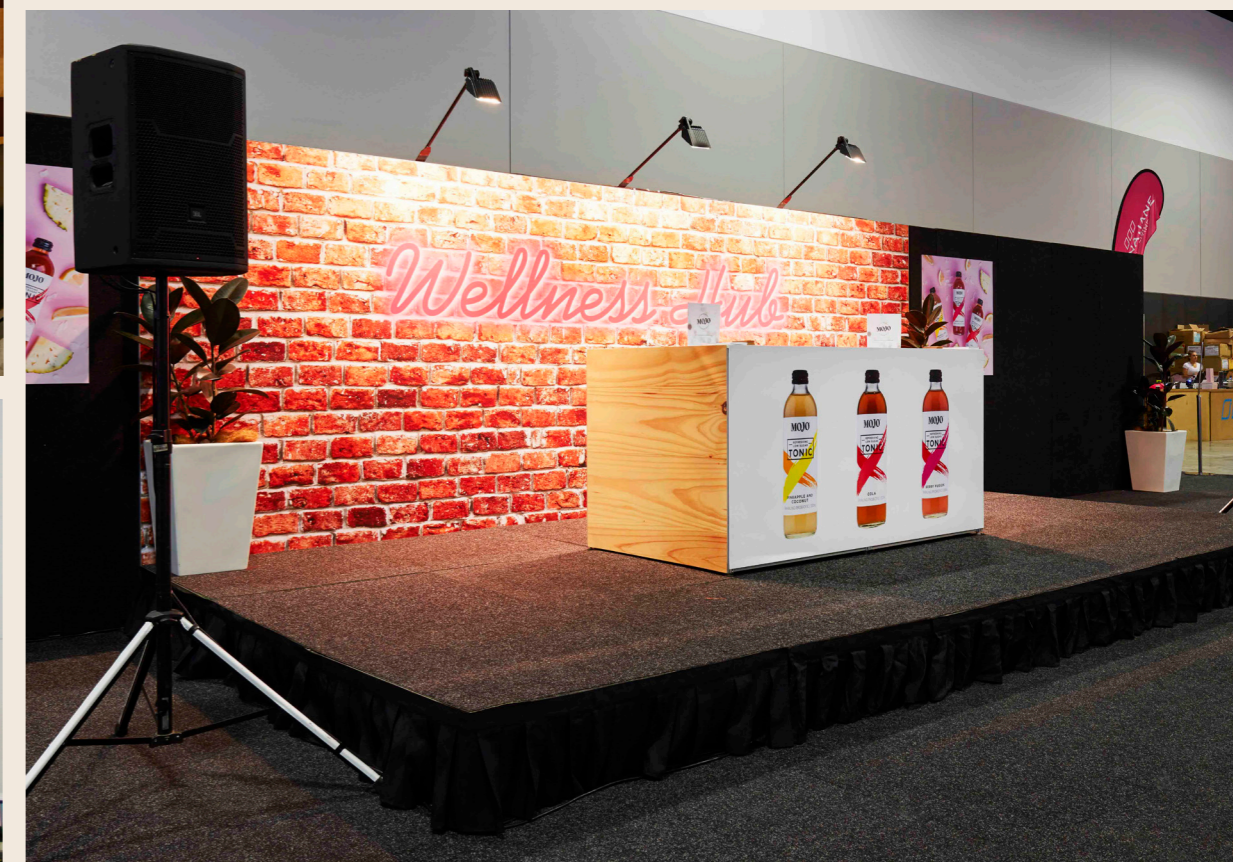
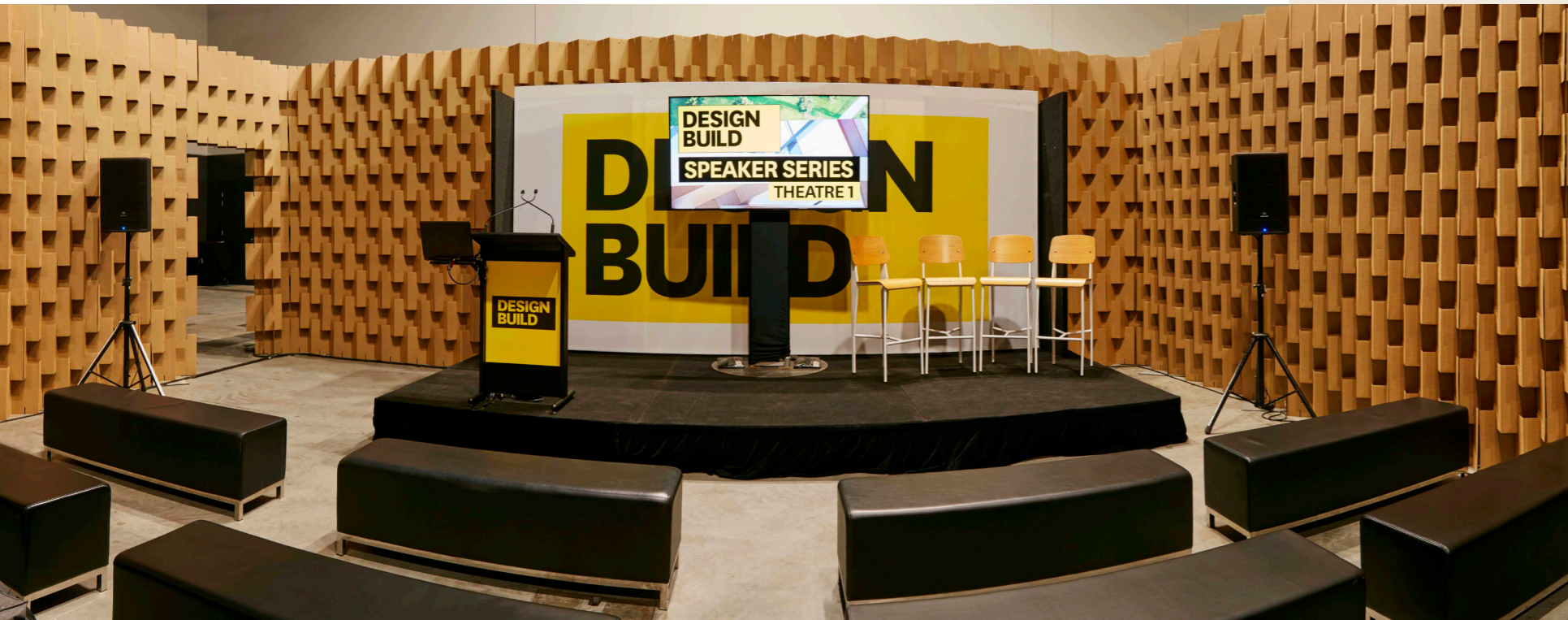


Creating eye-catching environments.

SEMINARS AND THEATRE AREAS

Engage your audience

With stock and warehouses across Australia, Moreton Hire has the volumes to cater for any sized seminar. Together with our suite of furniture, audio visual, signage, electricians, project management and technicians available to install your seminar safely and reliably.



EXHIBITION STANDS

UniWall

This modular wall system has been designed to create a truly seamless look for multiple applications. The panel insert options are endless, from fabric banners to timber panels. The tool less connection between frames enables quick and easy installation. Available in multiple panel finish options and stackable for extra height. It also offers a seamless shelf solution.



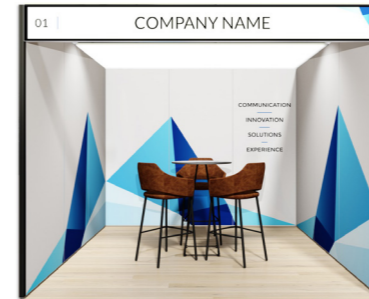
“
Aesthetically
pleasing with
operational
efficiency.”



SHELL SCHEMES

The right foundations

Getting the foundations right is critical to an exhibition or major event. With a collection of different styles, Moreton Hire has a shell scheme suitable for your budget and exhibition requirement. Check out Moreton Hire's new generation of shell schemes, promising to invigorate exhibit build systems! UniWall & Summit are your answer to a faster install and endless creative options. Contact us today to enquire about versatile shell schemes that are the smart way forward!



Summit with UniWall Backlit Fascia



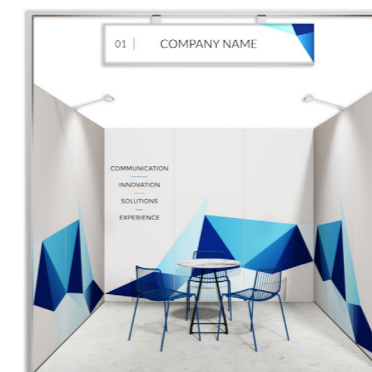
Summit with Apex & UniWall Free Hanging Fascia



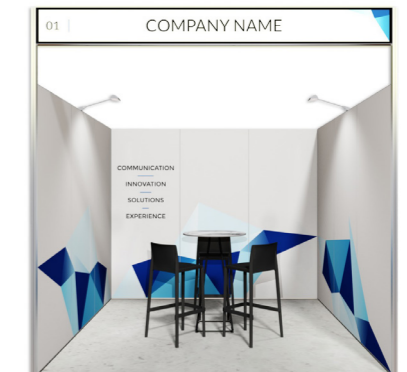
Summit with UniWall Open Corner Free Hanging Fascia



Summit with UniWall Open Corner Extra High Free Hanging Fascia



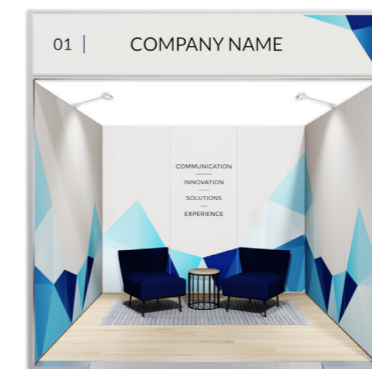
UniWall Free Hanging Fascia



UniWall Extra High Backlit Fascia



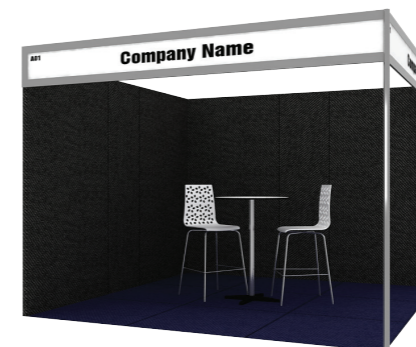
UniWall Open Corner Extra Large Fascia



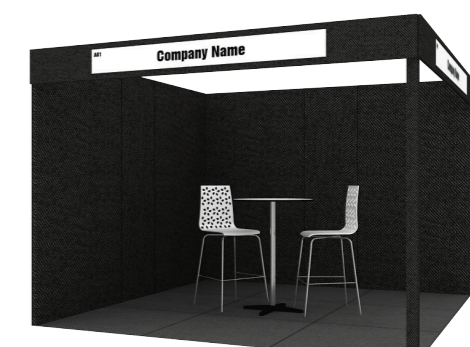
UniWall Extra Large Fascia



Syma



Corinthian/Syma



Corinthian

FLOORING OPTIONS

Differentiate your space

Moreton Hire's collection of flooring ranges from standard black carpet tiles, to artificial grass, coloured carpet tiles, digital print or raised flooring. The flooring of your space can completely transform the design for your show or exhibition floor space.



A powerful way to transform your space.





SIGNAGE SOLUTIONS

Impactful signage

If you want to stop people in their tracks, the right signage is vital – and a critical component for all custom-designed stands. An eye-catching image or statement can sum up your corporate message in an instant. Our designers carefully plan your stand to maximise branding opportunities and will help you choose from a range of signage options, including 3D, backlit, front-lit, rigid, fabric, vinyl or even interactive.



Sign language that counts.



RIGGING SYSTEMS

Be seen from afar

Moreton Hire rigging enables you to create a truly immersive experience from top to bottom. Add some height to your exhibition space with rigged custom signage to increase visibility across the exhibition floor. With a variety of shapes, sizes, heights, lighting and digital elements... you can attract your audience much faster!



Grab attention with 360° of branding.





AUDIO VISUAL & LIGHTING

Ignite your space

To ignite the look-and-feel of your space, speak to Moreton Hire about our lighting and audio visual capabilities. Whether it be a touch screen for directional instructions or a marquee lighting show. The experienced team will provide a solution to make your space stand out from the crowd.



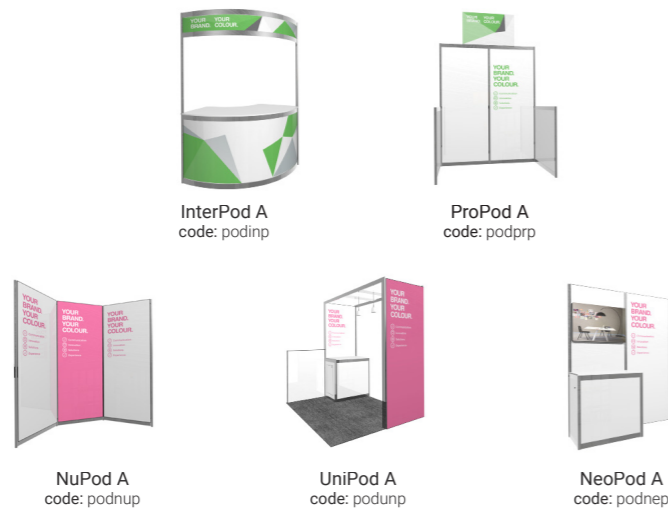
Interactive and Engaging Environments



NETWORKING PODS

Connect efficiently

Networking pods are a cost efficient way to get multiple suppliers or touch-points, into a smaller space. The Moreton Hire pod designs are examples of concise business spaces to optimise your floor space. Contact the team today to enquire about our range of networking pods.



CUSTOM STANDS

Creating designer looks

Moreton Hire's custom solutions team will help bring your brand to life for maximum brand exposure. Our creative design team will ensure we totally understand your needs before beginning any design, offering you the full range of solutions, from fully fabricated stands to modular systems, complemented by high quality furniture and state-of-the-art lighting and visuals.





SPONSORSHIP OPPORTUNITIES

Let your sponsors shine

Depending on your sponsorship agreements, Moreton Hire has the experience of executing large-scale brand activations to smaller signage opportunities. Our in-house stylists, fabricators, CAD designs and customs team are ready to raise the profile of your brand and its major sponsors.



WELCOME RECEPTIONS & GALA DINNERS

Hosting in style

Moreton Hire's design and events team have been executing premium events since Moreton Hire was founded in 1969. Our teams bring everything together to host your guests in style. From sponsorship dinners and cocktail parties to gala dinners, Moreton Hire can organise your furniture, table linens, design accessories, crockery and cutlery, even your floral arrangements. We have you covered!





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