

# SIGNAGE SOLUTIONS

LOOK BOOK  
YOUR BRAND ON SHOW

EDITION 2

 **MORETONHIRE**  
experience is everything

CONNECTING  
*people*

TECHNOLOGY  
*delivering  
convenience*



# MORETON HIRE

EXPERIENCE IS EVERYTHING

Moreton Hire offer the latest in signage solutions. Find your ideal signage style to suit your space, your brand, your budget and your message. With expert technicians and access to the most innovate signage technology, Moreton Hire offer the latest in signage solutions with various options for displaying your brand, products, sponsors or message. Moreton Hire's signage teams can ignite your exhibition, event or business signage needs. It has never been easier to get creative – imagine your logo or custom design printed on carpet, the side of your vehicles or on furniture!

UNLIMITED OPPORTUNITIES TO PROMOTE YOUR BRAND



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# Acrylic

Acrylic is used in a variety of industries and is well known for its contemporary, high-end look. It uses a reverse print process which means that the print is not easily damaged by people or cleaning. An ideal product for corporates looking to make a statement.



A high-class sign that is light weight and durable.





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**Composite Panel**

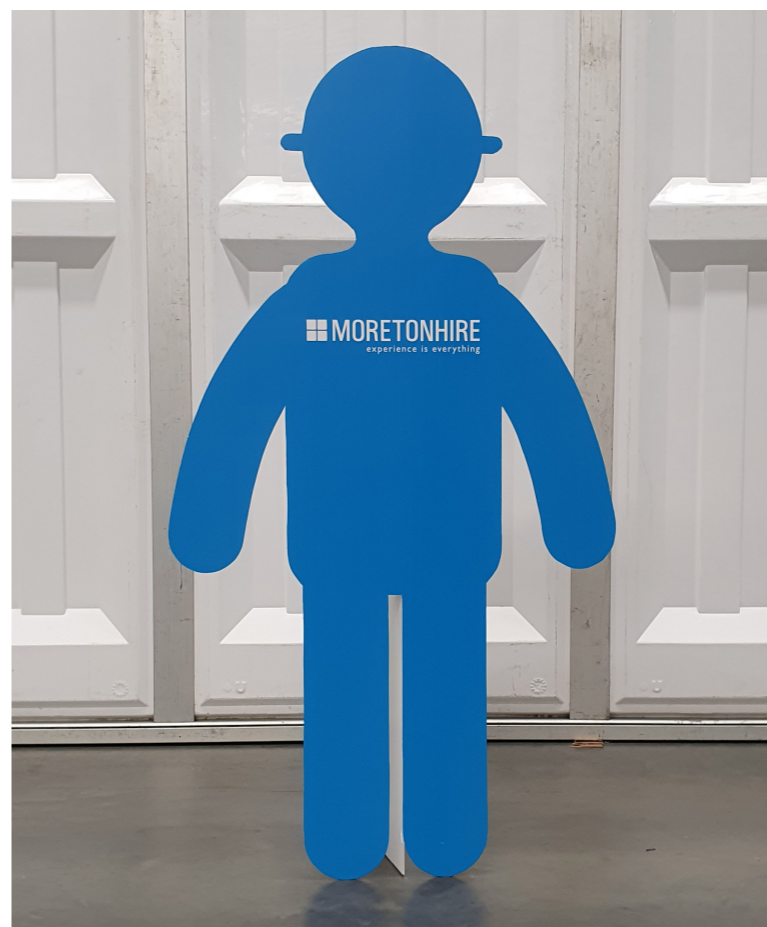
Durable, high quality finish offering great longevity. Composite Panel can be a directly printed to a surface or vinyl applications, and can be easily cut to size for smaller signs, or printed across multiple sheets to be as large as required.



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# Corflute

Corflute is one of the most recognisable products in the market. It is economical, versatile and durable for up to 2 years, making it perfect for both external and internal use. Directly printed on UV Flatbed Printer so no drying time is required for a quick turnaround.



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# Digital Print SAV

Digital Print SAV is used extensively in the signage industry. It is suitable for a vast range of applications. There are specific types of SAV for all different requirements – long-term, short-term, budget or up market applications.



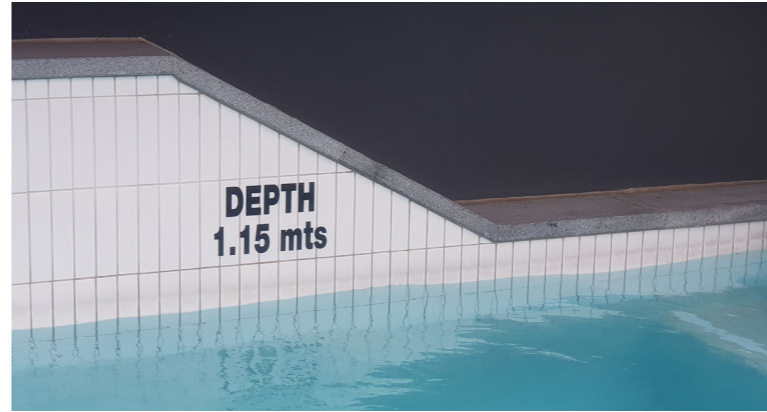
# One way vision

Generally a short term product used to promote product awareness, one way vision signs have durability of up to 2 years for external applications. It can also be used for privacy on windows as it offers only 15% clarity looking in but 85% clarity looking out. Perfect for advertising on vehicle rear windows!



# Plotted Vinyl

Cast SAV has many applications and is very versatile for logos and text on a variety of surfaces, offering a huge colour range and up to 7 years of external longevity.



# PVC Banners

PVC Banners have a large product range from 220gsm to 610gsm. They can be back lit, front lit or provide blackout. Colour reproduction is bright and vibrant. Can be installed using Sailtrack and Keddar for a more professional installation, or simply with eyelets and cable ties. It is an ideal option for either internal or external use.



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# PVC Mesh

We use quality PVC Mesh with a high white point. This means the colour is bright and vibrant. It can be used for a variety of applications from construction sites to home decor. It is fire rated and wind rated. If required it can be hemmed and eyeletted at an additional cost.



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# Speciality Prints

Looking for something out of the box?  
Our team can help you with creative inspiration.  
No idea is too left-field!



Wallpaper



White Print on Chalkboard



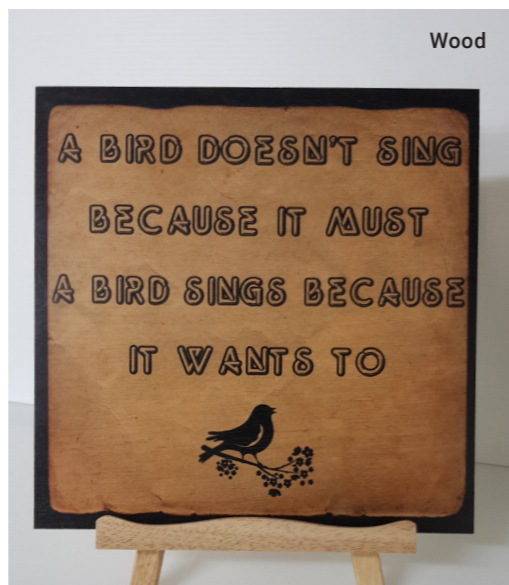
MDF Panelling



Carpet



Tile



Wood



Concrete Wall



Door

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# Vehicles

Vehicle signage can range from simple plotted SAV logos on doors, to complex full colour digital print wraps covering either part or the full vehicle. Vehicle signage can be as outstanding as you want and provides a moving billboard for any business.



# Exhibition Signage

If you want to stop people in their tracks, the right signage is vital – and a critical component for all stands. An eye-catching image or statement can sum up your corporate message in an instant. Our designers carefully plan your stand to maximise branding opportunities and will help you choose from a range of signage options, including 3D, backlit, front-lit, rigid, fabric, vinyl or even interactive.



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# Event Signage

From lightboxes, custom LED signs, foamboards and media walls to A-frames and pull up banners we have a perfect signage solution for any event. Talk to our team today to discuss your needs.



Light box



Foamboard



Pull-up Banner



A-Frame



LED



Media Wall



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# Rigging Systems

Moreton Hire rigging enables you to create a truly immersive experience from top to bottom. Add some height to your exhibition space with rigged custom signage to increase visibility across the exhibition floor. With a variety of shapes, sizes, heights, lighting and digital elements... you can attract your audience much faster!





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